



Debut NGAC Art Show

To our Artist Friends:

Hello everyone, this is Teresa Lehane, Media Director at the Natomas Garden & Arts Club. I invite you to participate in the NGAC's Debut Art Show at 1591 Newborough Drive, the former Fire Station #15.

Background:

The Natomas Garden & Arts Club has a vision of transforming the vacant former Natomas Fire Station #15 building at 1591 Newborough Drive into a permanent Garden Center & Arts Gallery. In 2020 the City installed plywood coverings over the windows, doors and a chain link fence around the building on 1591 Newborough Drive. The NGAC is leading the effort to improve the aesthetic quality of these necessary security measures with artworks created by local artists. The Natomas Garden & Art Club has received approval from the City of Sacramento Office of Arts and Culture for a Debut Art Show. We are reaching out to you and other artists residing in Natomas and the Sacramento area inviting you to participate in this project.

Details for Debut Art Show:

- NGAC will provide artists with 4'x4' panels (either Coroplast or plywood) on which to produce artworks.
- Artwork should be family appropriate and reflect the mission "Connecting & enriching our community through Gardening & Art".
- Artists will provide their own paints or preferred media**.
- **NGAC has begun reaching out to local businesses for in kind paint contributions, no commitments yet.
- Artists will retain ownership of their artworks for which the City of Sacramento and the NGAC claim no liability beyond maintaining the chain link barrier already in place.
- Artists' compensation will be the exposure on all of the NGAC social media channels, local news outlets as well as the opportunity to self-promote and sell their art through artists' own promotional channels.
- Art work to be completed by April 30th.
- Art work to be installed on the building exterior of 1591 Newborough Drive.
- Art work to be installed by May 1st.
- Proposed duration of art show has not yet been defined (Aug/Sept).
- At least one, possibly two, live events will be staged during exhibit. Musicians, poets, chalk artists to perform, public will be invited.

The Natomas Garden & Arts Club hopes this invitation excites and inspires you to participate in creating the first of many Art Show presentations at 1591 Newborough Drive.

Feel free to contact me, Teresa Lehane, at tlehane@natomasgac.org with any questions.

Sincerely,

Teresa Lehane, Media Director

Natomas Garden & Arts Club

NatomasGAC.org